

Cooperative Extension Service

ANNUAL REPORT
2012

gwinnettcounty, georgia



Mission

Extend lifelong learning opportunities and advance the well-being of Gwinnett citizens through unbiased research based education in the areas of youth development, the environment, and family and consumer sciences.

Vision

A community where adults and youth are empowered by educational opportunities to make informed decisions and develop lifelong skills which improve their quality of life.

Values

We believe in honesty, integrity, and ethical conduct. We are customer-oriented and both accountable and responsive to our citizens. We believe in teamwork and collaboration with our community partners. We promote safety, cost efficiency, innovation, and service excellence.



THE UNIVERSITY OF GEORGIA
**COOPERATIVE
EXTENSION**

College of Agricultural and Environmental Sciences
College of Family and Consumer Sciences

About Cooperative Extension Service

Managing Staff

Division Director
Administrative Supervisor

Robert **Brannen**
Katherine L. **Shepard**

The Cooperative Extension provides services in the following core areas:

1. **Public Education:** We provide opportunities for continued learning through educational programs in the public education areas of youth development, the environment, and family and consumer sciences.
2. **Customer Service/Problem-Solving:** Using the research-based information of the University of Georgia, we provide personal customer service to assist citizens in solving individual problems related to their jobs, families, and community.
3. **Youth Development:** Present educational opportunities and activities to enhance the economic, social, and cultural well-being of our youth as they prepare for higher education and productive employment.



*Robert Brannen
Division Director*



2012 at a Glance

Adult Programs	462
Adults Reached in Programs	45,072
Youth Programs	793
Youth Reached in Programs	22,831
Youth Programs in Schools	659
Youth Reached in Schools	17,569
Citizens Samples Analyzed	1,497
Brochures Distributed	48,805
Newsletters Distributed	61,958
Partnerships	133
2012 Number of Volunteers	1,658
2012 Number of Volunteer Hours	18,332
2012 Value of Volunteer Hours	\$380,135

2012 Highlights

- To protect the water quality of our streams and lakes, the Cooperative Extension Service presented more than sixty educational programs on the safe and proper use of fertilizers and pesticides for both homeowners and professional pesticide applicators.
- The Gwinnett Cooperative Extension staff received 41 state, regional, and national awards and special recognitions for innovative and effective educational programming.
- More than 700 youth and their parents participated in the *Growing Up and Understanding It* program series addressing adolescence education.
- In 2012, we utilized local media resources to present 488 articles and presentations through TVgwinnett, newspapers, and other print media.
- The Cooperative Extension Service presented 260 classes on nutrition, parenting, and money management for limited income residents struggling with the effects of the economic downturn.
- Gwinnett County Public Schools has continued their partnership with the Gwinnett 4-H Program. The Cooperative Extension Service provides hands-on learning experiences to elementary school students throughout Gwinnett County to assist teachers in meeting Georgia Performance Standards and Gwinnett AKS standards for elementary students.
- Excess body weight contributes to the development of many chronic diseases including diabetes, high blood pressure, cancer, heart disease, arthritis, and mental stress. The Cooperative Extension Service conducted 63 programs to address weight, cancer prevention, and general health issues to help parents, educators, senior citizens, and teens to receive information on appropriate body weight, healthy life-styles, good nutrition, and ways to avoid chronic diseases.



Please consider the environment before printing this report.

gwinnettcounty

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